

Symbol / Company **GO** Symbol Lookup

**GO**



Welcome, Guest

Register Sign In

HOME NEWS MARKETS EARNINGS INVESTING VIDEO CNBC TV CNBC 360

U.S. ASIA-PACIFIC EUROPE ECONOMY ENERGY GREEN TECHNOLOGY BLOGS WIRES SLIDESHOWS SPECIAL REPORTS CORRECTIONS

**Penny Stocks Soaring 900%**  
Sign up to the #1 Stock Alert Service for Free Now  
[www.PennyStockGains.com](http://www.PennyStockGains.com)

**Trader Makes \$4 Billion**  
Wiz Kid Stock & Option Trader Makes \$4 Billion Trading Stock Options!  
[www.VirtualInvestingClub.com](http://www.VirtualInvestingClub.com)

**Stocks That Go Up 500%**  
See Which Penny Stocks Are The Top Penny Stocks of the Day  
[www.TheHotPennyStocks.com](http://www.TheHotPennyStocks.com)

## A Stabilizing Stock Market Is Giving IPOs a Boost

Published: Friday, 19 Mar 2010 | 4:10 PM ET

Text Size

By: AP

The IPO market is set for its busiest week in more than two years as a steadier stock market and the success of one deal is encouraging more companies to sell shares to the public.



Photo: Oliver Quillia for CNBC.co

Companies planning initial public offerings have had a rough time this year as turbulent stock markets sapped investors' appetite for risk.

Wary buyers demanded heavy discounts on shares of companies burdened with debt, lacking operating histories or slow growth.

Nineteen companies have gone public in 2010, while 10 companies have postponed or withdrawn their offerings. Nearly 60 percent of those that pushed through to market accepted less for their shares than they had expected.

But as the stock market gradually moves higher after a volatile start to the year, more companies are lining up to go public. The Standard & Poor's 500 index, after slipping in January, is now up about 4 percent for the year.

"Investors are becoming less critical because the crash is further behind us," said IPOdesktop's Francis Gaskins. "People need to invest their money and the stock market is up."

Banks are also starting to offer more appealing companies, according to IPO market tracker Scott Sweet of IPOBoutique. This week, **Financial Engines** [FNGN 17.60 ▲ 0.55 (+3.23%)], whose shares shot up 44 percent in its debut Tuesday, was the first solid success of 2010. It had a prominent founder in Nobel winner William Sharpe, a niche market advising small investors, and the assets it managed were growing fast.

Other companies whose prospective IPOs are generating buzz include electric car maker **Tesla Motors**, prepaid financial services company **Green Dot**, video game rental service **GameFly**, options exchange **CBOE Holdings** and wireless network provider **Meru Networks**. Meru hopes to debut during the last week in March, while the other companies have not yet set a date.

There are 11 companies expected to start trading in the next two weeks, according to data from Renaissance Capital and IPOscoop.com. If all seven companies slated for the week of March 22 start trading, it would be the busiest week of activity since November 2007, according to business data provider Hoover's.

And the pipeline is building, with 14 companies so far in March

### RELATED LINKS

[Largest IPOs in US History](#)

ADVERTISEMENT



### LATEST STOCK MARKET DATA

[More](#)



#### Hot & Cold Sectors

Tracking the major movements across the best & worst performing industry sector indexes.

[Dow Components](#)

[Top Gainers & Losers](#)

[Major Indexes & Stocks to Watch](#)

### TOP HEADLINES

[Markets](#) | [Economy](#) | [Companies](#)



#### Democrats Predict Health Bill Will Pass House (3)

- [Today's Vote Caps a Journey Back From the Brink \(2\)](#)
- [HealthCare Could Bruise Stocks in Short Term \(16\)](#)
- [Cramer's 5 Obama-Proof Dividend Plays](#)
- [America's Healthiest and Sickest States](#)
- [Toyota Shareholders Sue Over Fallen Stock Price](#)
- [Bernanke: Keep Fed as Watchdog of Small US Banks \(10\)](#)
- [Ex-Porn Star Ready to Reveal More Tiger Woods Texts \(2\)](#)
- [Does Icahn Still Make Them Tremble?](#)
- [Chinese Media say Google is Politicizing Dispute](#)

### LATEST FROM OUR BLOGS

[More](#)



#### US Stocks Finish Higher for Third Consecutive Week

- [Prepare for Market Headwinds in May: Strategists](#)
- [Prep Your Portfolio for Next Week: Stock Pickers](#)
- [Michael Jordan Talks Bobcats, LeBron & More](#)
- [Fannie/Freddie/FHA Loan Volume Falling Fast \(18\)](#)
- [The Latest Consumer Buzz Word: 'Rebuilding'](#)
- [March 19: Unusual Volume Leaders](#)
- [Schork Oil Outlook: Harlem Globetrotters & NatGas Bears](#)

**CNBC NEWS**

- U.S. News
- Asia-Pacific News
- Europe News
- Economy
- Energy
- Green
- Technology
- Blogs
- Wires
- Slideshows
- Special Reports
- Corrections

**MARKETS**

- Pre-Markets
- World Markets
- Stocks
- Dow 30
- Commodities
- Currencies
- Bonds
- Funds

**EARNINGS**

- News
- Calendar
- Surprises
- Highlights
- Ideas

**INVESTING**

- Picks & Pans
- Personal Finance
- Portfolio (Beta)
- Watchlist
- Stock Screener
- Fund Screener
- Earnings Screener

**VIDEO**

- Latest Video
- Top Video
- U.S. Video
- Asia-Pacific Video
- Europe Video
- CEO Interviews
- Analyst Interviews
- CNBC Plus

**CNBC TV**

- CNBC U.S.
- CNBC Asia-Pacific
- CNBC Europe
- CNBC World
- CNBC HD+
- As Seen On...

**MORE**

- CNBC 360
- CNBC Mobile Website
- RSS
- Real-Time Quotes and Extended Hours
- Latest Press Releases



[About CNBC](#) | 
 [Site Map](#) | 
 [Privacy Policy](#) | 
 [Terms of Service](#) | 
 [Video Reprints](#) | 
 [Advertise](#) | 
 [Help](#) | 
 [Contact](#)  
 Partners: [DailyFinance.com](#) | [BloggingStocks.com](#)

**RT** Data is a real-time snapshot \*Data is delayed at least 15 minutes  
 Global Business and Financial News, Stock Quotes, and Market Data and Analysis

© 2010 CNBC, Inc. All Rights Reserved.  
 A Division of NBC Universal

